

**COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION**



April 10, 2009

ADDENDUM NO. 1 – TO ALL OFFERORS:

Reference – Request for Proposals: RFP #SCC-09-001-IRD
Services: Virginia Energy Sense Consumer Education and Outreach Program
Dated: 4/1/2009
Proposal Due Date: 4/29/2009, Until 2:00 PM

The above is hereby changed as follows:

Reference Section XV, Pricing Schedule, Appendix F, pages 44 through 46 - Appendix F is replaced in its entirety and is attached. The titles appearing under the “Position Title” column are hereby changed to read “**Contractor Effort**” and “**Contractor Admin Support Effort.**” In addition the following sentence has been added to the “Note” at the bottom of page 44: “The Contractor Effort and Contractor Admin Support Effort **hourly rates shall be inclusive of all associated costs.**”

Note: A signed acknowledgement of this addendum must be received at the location indicated on the RFP either prior to the proposal due date and our or attached to your proposal. Signature on this addendum does not substitute for the signature on the original RFP document. The original RFP document must be signed.

Jim Warren, VCO
Senior Procurement Analyst
State Corporation Commission
Office of Commission Comptroller
1300 E. Main Street, 7th Floor
Richmond, VA 23219
Phone: 804-371-9581

Name of Firm

_____/_____
Signature/Title

Date

APPENDIX F – PRICING SCHEDULE

The Contractor agrees to provide the services detailed in Section VI, Scope of Work, within the budgeted amount and at the proposed **NOT-TO-EXCEED** number of hours and rates indicated below:

1. Year 1

Component	Budget	Position Title	*Not-To-Exceed Hours	**Hourly Rate	Total
Research	\$180,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Info Materials	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Grassroots Outreach	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Media/Public Relations	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Website	\$200,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Ad. Production	\$150,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Advertising	\$0.00	Contractor Effort	0	0	0
		Contractor Admin Support Effort	0	0	0
TOTALS					

2. Year 2

Component	Budget	Position Title	*Not-To-Exceed Hours	**Hourly Rate	Total
Research	\$150,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Info Materials	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Grassroots Outreach	\$200,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Media/Public Relations	\$125,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Website	\$150,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Ad. Production	\$225,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Advertising	\$450,000.00	Contractor Effort			
		Contractor Admin Support Effort			
TOTALS					

Note: The *Not-to-Exceed Hours represent the maximum anticipated hours that the Contractor expects their staff to expend toward completing each task as related to the projected budget. The budget amounts do not reflect the fees to be paid to the Contractor for their labor hours completed in providing the services described herein. The SCC expects the Contractor to invoice for only the actual number of hours of effort performed by their staff to perform specific requirements. The **Contractor Effort and Contractor Admin Support Effort hourly rates shall be inclusive of all associated costs.

Appendix F Continued – Pricing Schedule

3. Year 3

Component	Budget	Position Title	*Not-To-Exceed Hours	**Hourly Rate	Total
Research	\$135,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Info Materials	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Grassroots Outreach	\$200,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Media/Public Relations	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Website	\$50,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Ad. Production	\$400,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Advertising	\$1,800,000.00	Contractor Effort			
		Contractor Admin Support Effort			
TOTALS					

4. Year 4

Component	Budget	Position Title	*Not-To-Exceed Hours	**Hourly Rate	Total
Research	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Info Materials	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Grassroots Outreach	\$200,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Media/Public Relations	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Website	\$50,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Ad. Production	\$335,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Advertising	\$1,500,000.00	Contractor Effort			
		Contractor Admin Support Effort			
TOTALS					

Appendix F Continued – Pricing Schedule

5. Year 5

Component	Budget	Position Title	*Not-To-Exceed Hours	**Hourly Rate	Total
Research	\$70,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Info Materials	\$50,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Grassroots Outreach	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Media/Public Relations	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Website	\$50,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Ad. Production	\$100,000.00	Contractor Effort			
		Contractor Admin Support Effort			
Advertising	\$450,000.00	Contractor Effort			
		Contractor Admin Support Effort			
TOTALS					
GRAND TOTAL CONTRACTOR FEES FOR ALL YEARS					